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**CHAPTER 405**

**MERCHANDISE MARKS**

*Federal Acts*  
17 of 1957  
17 of 1959  
*Government*  
*Notices*  
153 of 1964  
497 of 1964  
*Statutory*  
*Instrument*  
175 of 1965  
*Act*  
23 of 1965  
13 of 1994

An Act to provide for the marking of goods, and for matters incidental thereto.

[7th March, 1958]

**PART I**

**PRELIMINARY**

1. This Act may be cited as the Merchandise Marks Act.

Short title

*(As amended by G.N. No. 153 of 1964)*

2. In this Act, unless the context otherwise requires-

Interpretation

"apply to" means to emboss, impress, engrave, etch or print upon, weave or otherwise work into or annex or affix to, and cognate expressions shall be construed accordingly;

"bottle" means a bottle made of glass, earthenware or plastic material;

"covering" includes any stopper, cask, bottle, vessel, box, cover, wrapper, capsule, case, frame or container;

"customs officer" means any officer of the Department of Customs and Excise and any other person appointed by the Controller of Customs and Excise for the discharge of any duties in connection with the administration of the Customs and Excise Act;

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"false trade description" means a trade description which is false in a material respect as regards the goods to which it is applied and includes every alteration of a trade description, whether by way of addition, effacement or otherwise, where that alteration makes the description false or misleading in a material respect and the fact that a trade description is a trade mark or part of a trade mark shall not prevent such trade description being a false trade description within the meaning of this Act;

"goods" means anything which is the subject of trade, manufacture or merchandise;

"goods assembled externally" means goods assembled in any country outside Zambia;

"goods manufactured externally" means goods manufactured, made or produced in any country outside Zambia;

"goods mixed externally" means goods the ingredients of which have been mixed in any country outside Zambia and were manufactured, made or produced in-

(a) a country other than the country in which they were mixed; or

(b) more than one country;

"inspector" means an inspector appointed under the provisions of section *nineteen*;

"label" includes any band or ticket;

"mix" includes blend and cognate expressions shall be construed accordingly;

"name" includes any abbreviation of or addition to a name;

"offending mark" means-

(a) in relation to goods manufactured externally, goods assembled externally or goods mixed externally-

(i) a mark applied to those goods containing any name being or purporting to be the name of any manufacturer, producer, trader, assembler or mixer in Zambia or the name of any town, place or district in Zambia; or

(ii) a trade mark or trade description applied to those goods containing-

A. a direct or indirect reference to any town, place or district outside Zambia; or

B. a direct or indirect reference (other than the name of a country applied to those goods so as to indicate that they were manufactured, produced, assembled or mixed in that country) to a country outside Zambia;

(b) in relation to goods manufactured, made, produced, assembled or mixed in Zambia, a trade mark or trade description applied to those goods containing a direct or indirect reference to any town, place, district or country outside Zambia;

"sell" includes to expose for sale or have in possession for the purpose of sale or for any purpose of trade or commerce, and cognate expressions shall be construed accordingly;

"trade description" means any description, statement or other indication, direct or indirect, as to-

- (a) the number, quantity, measure, gauge or weight of any goods; or
- (b) the standard of quality of any goods, according to a classification commonly used or recognised in the trade; or
- (c) the name of the manufacturer, producer, assembler or mixer of any goods;
- (d) the place or country in which any goods were manufactured, made, produced, assembled or mixed;
- (e) the fitness for purpose, strength, performance or behaviour of any goods; or
- (f) the mode of manufacturing, producing, assembling or mixing of any goods;
- (g) the material of which any goods are composed; or
- (h) the fact of any goods being the subject of an existing patent, privilege or copyright;

and the use of any figure, word or mark which, according to the custom of the trade, is commonly taken to be an indication of any of the above matters shall be deemed to be a trade description within the meaning of this Act;

"trade mark" means a mark which is used upon or in connection with goods for the purpose of indicating that they are, by virtue of manufacture, production, selection, certification, dealing with or offering for sale, the goods of the proprietor or of a person who is, in terms of any enactment in force within Zambia, the registered user thereof.

*(As amended by No. 17 of 1959 and G.N. No. 153 of 1964)*

## **PART II**

### **APPLICATION OF TRADE MARKS AND TRADE DESCRIPTIONS**

3. (1) A person shall be deemed to apply a trade mark or trade description to goods if he-

Application of  
trade marks and  
trade  
descriptions

- (a) applies it to the goods themselves; or
- (b) applies it to any covering, label, reel or other thing in or attached to which the goods are sold; or
- (c) places, encloses or annexes the goods which are sold in, with or to any covering, label, reel or other thing to which a trade mark or trade description has been applied; or
- (d) uses a trade mark or trade description in any manner so as to be likely to lead to the belief that the goods in connection with which it is used are designated or described by that trade mark or trade description.

(2) Goods delivered in pursuance of an offer or request made by reference to a trade mark or trade description appearing in any sign, advertisement, invoice, wine list, business letter, business paper or other commercial communication shall, for the purposes of paragraph (d) of subsection (1), be deemed to be goods in connection with which the trade mark or trade description is used.

(3) A person shall be deemed falsely to apply to goods a trade mark who, without the consent of the proprietor or of any person who is, in terms of any enactment in force within Zambia, the registered user thereof, applies to the goods that trade mark or a mark so nearly resembling it as to be likely to deceive.

(4) Any person who applies to goods any word, name, letter, figure or mark, or arrangement or combination thereof, whether consisting of or including a trade mark or part of a trade mark or not, which is likely to

lead to the belief that the goods are the manufacture or merchandise of some person other than the person whose manufacture or merchandise they really are, shall be deemed to apply a false trade description to the goods.

*(As amended by G.N. No. 153 of 1964)*

### **PART III**

## **MARKING OF GOODS AND PROHIBITIONS IN RELATION TO TRADE MARKS AND TRADE DESCRIPTIONS**

**4.** A person shall be deemed to forge a trade mark if he-

(a) without the consent of the proprietor of the trade mark, makes that trade mark or a mark so nearly resembling that trade mark as to be likely to deceive; or

(b) falsifies any genuine trade mark, whether by alteration, addition, effacement or otherwise;

and any trade mark so made or falsified is in this Act referred to as a forged trade mark.

Certain acts deemed to be a forgery of a trade mark

**5.** (1) No person shall-

(a) forge any trade mark; or

(b) make any die, block, machine or other instrument for the purpose of forging or of being used for forging a trade mark; or

(c) dispose of or have in his possession any die, block, machine or other instrument for the purpose of forging a trade mark; or

(d) falsely apply to goods any trade mark or a mark so nearly resembling a trade mark as to be likely to deceive; or

(e) without the consent of the proprietor of a trade mark, make, import or have in his possession any device for applying that trade mark to goods or make any reproductions, replicas or representations of that trade mark or import them otherwise than on goods to which they have

Forgery of trade marks and other acts prohibited

been applied for the purpose of applying them contrary to the provisions of this Act; or

(f) make, import or have in his possession any device for applying to any goods a mark so nearly resembling a trade mark as to be likely to deceive; or

(g) make, import or have in his possession any coverings, labels, reels or any reproductions, replicas or representations of a trade mark or a mark so nearly resembling a trade mark as to be likely to deceive for the purpose of applying them to goods contrary to the provisions of this Act; or

(h) apply any false trade description to goods.

(2) It shall be a sufficient defence to any charge under subsection (1) if the accused satisfies the court that he acted without intent to defraud.

(3) In any prosecution for a contravention of paragraph (b), (d) or (h) of subsection (1), it shall be a sufficient defence if the accused satisfies the court that-

(a) in the ordinary course of his business he was employed, on behalf of other persons, either to make dies, blocks, machines or other instruments for making or being used in making trade marks, or, as the case may be, to apply trade marks or trade descriptions to goods and that in the case which is the subject of the charge he was so employed by some other person and was not interested in the goods by way of profit or commission dependent on the sale of such goods; and

(b) he took reasonable precautions against committing the offence charged; and

(c) he had, at the time of the commission of the alleged offence, no reason to suspect the genuineness of the trade mark or trade description; and

(d) on request made by an inspector, police officer or customs officer, he gave to such inspector or such officer all the information in his power with respect to the persons on whose behalf the trade mark or trade description was applied.



6. (1) No person shall sell any goods-

Prohibition of  
sale of goods  
bearing forged  
trade mark or  
false trade  
description

(a) to which any forged trade mark or false trade description is applied; or

(b) to which any trade mark or a mark so nearly resembling a trade mark as to be likely to deceive is falsely applied.

(2) It shall be a sufficient defence to any charge under subsection (1) if the accused satisfies the court that-

(a) having taken all reasonable precautions against committing an offence against this Act, he had at the time of the sale no reason to suspect the genuineness of the trade mark or trade description and, on request made by an inspector, police officer or customs officer, he gave to such inspector or such officer all the information in his power with respect to the persons from whom he obtained such goods; or

(b) otherwise he had acted innocently.

7. (1) Subject to the provisions of subsection (2), no person shall sell or for the purpose of advertising goods distribute any goods manufactured externally, any goods assembled externally or any goods mixed externally or samples of such goods to which there is applied an offending mark unless there is also applied to those goods in the manner specified in section *ten* the name of the country in which those goods were manufactured, assembled or mixed so as to indicate that those goods were manufactured, assembled or mixed, as the case may be, in that country.

Prohibition of  
sale of imported  
goods unless  
accompanied by  
indication of  
origin

(2) This section shall not have effect in respect of the application of a name or trade mark to-

(a) parts or materials of a type suitable only for consumption in a

process of manufacture; or

(b) articles to be used as coverings, labels or reels or to articles in or with which goods manufactured, made, produced, assembled or mixed in Zambia are to be sold;

if the name or trade mark so applied is the name or trade mark of a manufacturer, producer, assembler, mixer of or trader in those goods in Zambia and the name or trade mark is applied with his consent.

(3) The Minister may, by statutory notice, suspend, in relation to any goods or class of goods, the operation of subsection (1).

*(As amended by No. 17 of 1959 and G.N. No. 153 of 1964)*

**8.** (1) No person shall sell or for the purpose of advertising goods distribute in Zambia any goods manufactured, made, produced, assembled or mixed in Zambia or samples of such goods to which there is applied an offending mark unless there is also applied to those goods in the manner specified in section *ten* the name of Zambia so as to indicate that those goods were manufactured, made, produced, assembled or mixed, as the case may be, in Zambia.

Prohibition of sale of imported goods unless accompanied by indication of origin

(2) The Minister may, by statutory notice, suspend, in relation to any goods or class of goods, the operation of sub-section (1).

*(As amended by No. 17 of 1959 and G.N. No. 153 of 1964)*

**9.** No person shall import into Zambia any goods-

(a) to which any forged trade mark or false trade description is applied or to which any trade mark or a mark so nearly resembling a trade mark as to be likely to deceive is falsely applied; or

(b) which it would be an offence to sell or distribute in terms of section *seven* or *eight*.

*(As amended by G.N. No. 153 of 1964)*

Importation of certain goods prohibited

**10.** (1) Whenever the name of the country in which goods were manufactured, made, produced, assembled or mixed is applied to goods for the purposes of section *seven* or *eight*, that name shall be applied in a

Manner of application of mark

conspicuous manner-

(a) (i) in the case where an offending mark is applied to the goods themselves, to the goods themselves; or

(ii) in the case where an offending mark is applied to any covering, label or other attachment, either by means of such covering, label or other attachment or to the goods themselves;

(b) so as to render unlikely the obliteration, erasure or detachment of such name in the ordinary course of handling prior to sale to the consumer; and

(c) in a prominent position and so placed that it can be easily read without detaching or unwrapping any part of the covering in which the goods may be offered for sale, or wherever an offending mark is applied.

(2) Notwithstanding the provisions of subsection (1), the Minister may, by statutory notice, and for the purposes of sections *seven* and *eight*, prescribe in respect of goods specified in such notice the manner in which the name of the country shall be applied and in that event the provisions of subsection (1) shall not apply in relation to those goods.

(No. 17 of 1959 as amended by G.N. No. 153 of 1964)

**11.** (1) If the import of any goods into Zambia is prohibited in terms of paragraph (b) of section *nine*, the Controller of Customs and Excise, after-

Marking of  
goods on  
importation

(a) being furnished by the importer thereof with proof of the country in which the goods were manufactured, made, produced, assembled or mixed; and

(b) being satisfied that the goods are capable of being marked so as to comply with the requirements of section *seven* or *eight*, as the case may be;

may, within such time as he may specify, permit the importer of the goods to mark them so as to comply with such requirements.

(2) If the goods are marked within the time specified in terms of subsection (1) to the satisfaction of the Controller of Customs and Excise, such goods may, notwithstanding the provisions of section *forty*

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of the Customs and Excise Act, be imported into Zambia.

*(As amended by No. 17 of 1959 and G.N. No. 153 of 1964)*

**12.** (1) No person shall remove, alter or obliterate an indication of origin applied to goods in accordance with the provisions of section *seven, eight or eleven.*

Removal of  
indication of  
origin from  
imported goods  
prohibited

(2) It shall be a sufficient defence to any charge under subsection (1) if the accused satisfies the court that the removal, alteration or obliteration was not made for the purpose of concealing the origin of the goods at the time of sale.

**13.** The Minister may, after such investigation as he thinks fit, by statutory notice, prohibit the importation for sale or the sale of goods of any class or description, unless all or any of the following requirements, as specified in such notice, have been complied with:

Indication of  
origin and  
compliance  
with specified  
standards in the  
case of certain  
classes of goods

(a) there are applied to the goods words stating clearly the country in which they were manufactured, made, produced, assembled or mixed and such words are applied in such manner as may be specified in the notice or, if no manner is specified, in a conspicuous manner;

(b) the goods bear such mark as may be specified in the notice and conform to such standard as may be prescribed in the notice;

(c) there are applied to the goods in a conspicuous manner and as specified in the notice words or letters stating clearly the materials of which they are composed and, if so specified in the notice, the percentages of such materials calculated either by weight or by volume;

(d) there are applied to second-hand goods which have been reconditioned, rebuilt or remade, whether in Zambia or elsewhere, in the manner specified in the notice, words stating clearly that they have been reconditioned, rebuilt or remade, as the case may be;

(e) in the case of goods to which there is applied any number which, in the opinion of the Minister, is likely to lead to the belief that such number refers to a unit of quantity, measure, gauge, or weight, there are added words stating clearly to what such number refers.

*(As amended by No. 17 of 1959 and G.N. No. 153 of 1964)*

**14.** If the Minister, after such investigation as he thinks fit, is satisfied, Indication of

in the case of goods of any class or description which are made or produced in one country, that-

origin of certain goods may be prescribed

(a) such goods-

(i) have undergone in another country any treatment or process resulting in a substantial change in the goods; or

(ii) have had a considerable part of the labour expended in the manufacture or production of such goods expended in another country; or

(iii) are largely composed of materials made or produced in another country; and

(b) it is desirable that disclosure be made with respect to such goods of the facts referred to in sub-paragraph (i), (ii) or (iii) of paragraph (a);

he may, by statutory notice, prohibit the importation for sale or the sale of such goods, unless there are applied to them in a conspicuous manner words specified in the notice making disclosure of the facts referred to concerning such goods.

*(As amended by G.N. No. 153 of 1964)*

**15.** The Minister may, after such investigation as he thinks fit, by statutory notice, prohibit, either absolutely or conditionally, the application to goods of any mark, word, letter or figure or of any arrangement or combination thereof.

Use of certain marks may be prohibited

**16.** Before the Minister issues any notice under section *thirteen*, *fourteen* or *fifteen*, he shall, by Gazette notice, invite representations on the matter within a period stated and take into consideration all representations so submitted.

Submission of representations by interested persons

*(As amended by G.N. No. 153 of 1964)*

## **PART IV**

### **MISCELLANEOUS**

**17.** Every person who sells any goods to which a trade mark or trade description has been applied shall be deemed to warrant that the mark is a genuine trade mark and not forged or falsely applied or that the trade

Implied warranty on sale of marked

description is not a false trade description, as the case may be, unless the contrary is expressed in writing signed by the seller or on his behalf and delivered at the time of the sale to and accepted by the purchaser.

goods

**18.** No person shall sell in any bottle, to which or to the stopper of which have been indelibly applied words indicating that the bottle is the property of a named person, goods resembling or so nearly resembling goods manufactured or produced for sale in any such bottle by such named person as to be likely to deceive.

Sale of goods in bottles marked with owner's name

**19.** (1) The Minister may appoint any person to be an inspector for the purposes of this Act.

Appointment of inspectors and powers of police officers and inspectors

(2) Any inspector who produces a certificate of his appointment under subsection (1) or any police officer may, at any time during the hours when the premises are open for business, enter any premises on which he has reason to believe there are kept for sale any goods, whether imported into or manufactured in Zambia, and, on giving a receipt therefor, may, without payment, take and remove samples of any such goods for examination or inspection or for any other purpose relating to the provisions of this Act.

(3) A police officer or inspector taking a sample in terms of subsection (2) shall forthwith notify the person on whose premises the sample is taken, or his agent, that the sample is taken in pursuance of the provisions of this Act and shall, if required so to do at the time of giving such notification, select a second like sample or, if practicable, divide the sample into two parts and mark and seal and leave with that person or agent either the second sample or one part of the divided sample.

(4) Any sample taken by a police officer or inspector under the powers conferred upon him by subsection (3) shall, whenever possible, be returned by him to the person from whose premises it was removed or to his agent.

(5) No person shall obstruct a police officer or inspector in the execution of the powers conferred upon such officer or such inspector

by this section.

(As amended by G.N. No. 153 of 1964)

**20.** (1) Any invoice or other document submitted or used by an importer or any other person in connection with the importation of goods in respect of which a prosecution is brought under this Act may be produced as evidence in any criminal proceedings without calling the person who prepared or signed it. Evidence

(2) In any prosecution for an offence under the provisions of this Act, evidence that any imported goods were shipped at any port of call shall be *prima facie* evidence that those goods were made or produced in the country within which that port is situated.

(3) Where, in any prosecution for a contravention of this Act, the consent of the proprietor of a trade mark is a relevant issue, the onus of proving the consent of such proprietor shall lie on the accused.

**21.** No person shall within Zambia procure, counsel, aid, abet or be accessory to the commission outside Zambia of any act which, if committed in Zambia, would be an offence under this Act. Aiding and abetting offences

(As amended by G.N. No. 153 of 1964)

**22.** No prosecution for any offence under the provisions of this Act shall be commenced after the expiration of a period of three years reckoned from the date on which the offence was alleged to have been committed or one year next after the first discovery thereof by an inspector, police officer, or customs officer, whichever expiration first happens. Limitation of prosecution

**23.** Subject to the provisions of this Act, any person who contravenes or fails to comply with any provision of this Act shall be guilty of an offence and shall be liable- Offences and penalties

(a) on first conviction, to a fine not exceeding three thousand penalty units or to imprisonment for a period not exceeding one year;

(b) on the second or any subsequent conviction, to a fine not exceeding six thousand penalty units or to imprisonment for a period not exceeding two years;

or to both.

*(As amended by Act No. 13 of 1994)*

**24.** (1) Upon conviction of an offender under this Act, the Judge or magistrate presiding at the trial may, in addition to passing sentence, declare any goods in respect or by means of which the offence was committed to be forfeited to the Government, unless the owner of the goods or any person acting on his behalf or other person interested in the goods shows cause to the contrary.

Forfeiture

(2) If any goods in respect or by means of which it is suspected that an offence under this Act has been committed are seized by a police officer under any written law and taken before a magistrate, and, if no prosecution is instituted following that seizure, the magistrate shall, on application by a police officer, cause a notice to be published in the *Gazette* and in a newspaper circulating in his district stating that, unless cause is shown to the contrary at the time and place named in the notice, such goods shall be declared forfeited.

(3) At such time and place, the magistrate may, unless the owner of the goods or any person acting on his behalf or other person interested in the goods shows cause to the contrary, declare such goods to be forfeited to the Government.

(4) Any goods declared to be forfeited under this section shall, without compensation, vest in the Government and may, by direction of the Minister responsible for finance, be sold or destroyed or appropriated to the Government.

*(As amended by G.N. No. 153 of 1964)*